

# **A Perspective**

November 2024

Speciality Films, Speciality Chemicals, Rigid Packaging & Petcare Flexible Packaging | Lamination | Labeling | Synthetic Paper | Speciality Chemicals | Plastech | Sunshield | D2C Petcare (Zigly)

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## **Discussion Summary**

- **Cosmo First An Overview**
- **Q2, FY25** Performance Snapshot
- □ Strategic Perspective
- **Our Businesses:** 
  - ✓ Films Business
  - ✓ Specialty Chemicals
  - ✓ Rigid Packaging (Plastech)
  - ✓ D2C Petcare (Zigly)
- □ Financial Overview
- **ESG Focus**

### **Disclaimer**

Certain statements in this presentation are forward-looking statements. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. These statements are not guarantees of future results or occurrences. Actual results other financial condition may differ materially from those included in these statements due to a variety of factors.

Any forward-looking statements made by or on behalf of Cosmo First speak only as to the date they are made, and Cosmo First does not undertake to update forward looking statements to reflect the impact of circumstances or events that arise after the date the forward looking statements were made.

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## **Company Overview**



Films Production Facilities – Annual BOPP Films: 196K MTRelated diversifications Speciality ChemicalsD2C Petcare Venture - "ZIGLY"Thermal Films: 40K MTSpeciality ChemicalsD2C Omni channel business model to address pets need at every stage of life.BOPET Films: 30K MTRigid PackagingD2C Omni channel business model to address pets need at every stage of life.Coated Speciality Films: 20K MTSuncontrol Films (Estimated from Q4 FY'25 onwards)To build India's largest Pet care ecosystem with presence across the channels i.e. experience centers, online, mobile vans etcStrong FinancialsStrong R&D FocusFSG & Sustainability "CareEdge Good" Rating	<ul> <li>Strong History &amp; Leading Position</li> <li>Established in 1981, Cosmo Films Ltd.is the pioneer of BOPP Films Industry in India.</li> <li>Promoted by Mr. Ashok Jaipuria, the company is also the leading BOPP film exporter from India.</li> </ul>	<ul> <li>Global Leader in some Specialty Segment</li> <li>World's largest producer of thermal lamination films.</li> <li>Global second largest player in Specialty label films</li> <li>World's largest supplier of Industrial Application Films.</li> </ul>	<ul> <li>Unique Proposition</li> <li>Uniquely positioned with a strong blend of specialty/semi-specialty (70% in H1 FY'25) and commodity films.</li> <li>Globally amongst top four in BOPP Specialty films</li> <li>Set to be India's largest BOPP producer.</li> </ul>
Strong Financials Strong R&D Focus FSG & Sustainability "CareEdge Good" Rating	<ul> <li>BOPP Films: 196K MT</li> <li>Thermal Films: 40K MT</li> <li>BOPET Films: 30K MT</li> <li>Coated Speciality Films:20K MT</li> <li>Metalized Films: 30K MT</li> <li>CPP Films: 10K MT</li> </ul>	<ul> <li>Speciality Chemicals</li> <li>Rigid Packaging</li> <li>Suncontrol Films (Estimated from</li> </ul>	<ul> <li>D2C Omni channel business model to address pets need at every stage of life.</li> <li>To build India's largest Pet care ecosystem with presence across the channels i.e. experience centers, online,</li> </ul>
<ul> <li>Continuous growth and profitability track record.</li> <li>Net Debt/EBITDA: 2.2 times(Sep'24)</li> <li>Social: Education to 62k+ students, over 650k lives touched and over 100k trees planted.</li> <li>Governance: Strong Independent board with 70% of Independent Directors</li> </ul>	track record. Net Debt/EBITDA: 2.2 times(Sep'24)	100 years. Five current patents and another	<ul> <li>House Gas missions, green energy at plants, waste reduction, water treatment etc</li> <li>Social: Education to 62k+ students, over 650k lives touched and over 100k trees planted.</li> <li>Governance: Strong Independent board with</li> </ul>

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### **Company Overview – Businesses**





Speciality films focused business with target to sell 80% BOPP based volume of speciality films by FY26 (FY24 Speciality 64% and H1, FY25 70%)



End-to-end rigid packaging vertical (From Q3'FY24)



Automotive, architectural, safety & decorative window films (Estimated by Q4, FY 25)



Verticals: Masterbatch (From FY21) Coating Chemicals (From FY22) Adhesive (From FY24)



Zigly is D2C, Digital First Omni Channel platform for Pets (Petcare is high growth Industry growing at 25% CAGR)

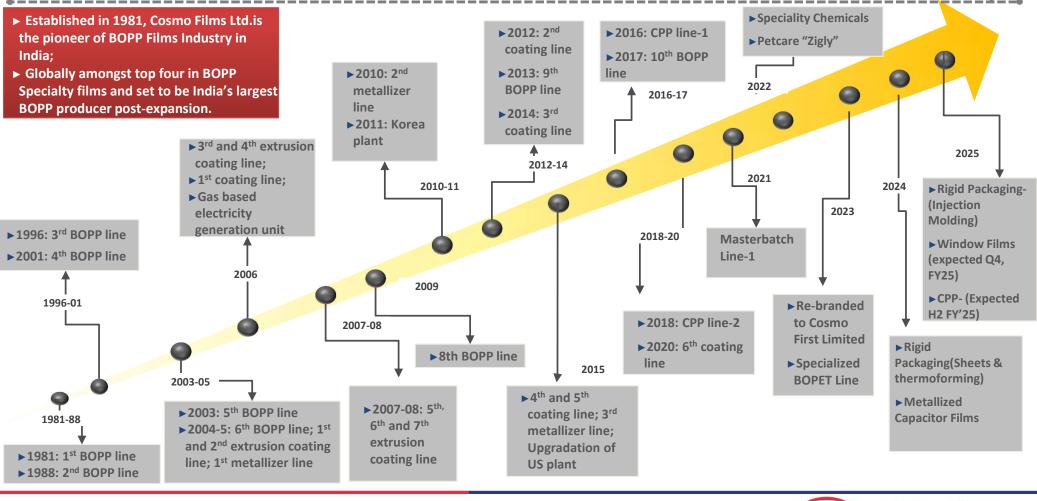
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## **Company Overview - Key Milestones**



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COSMO PLASTECH Designed to protect

COSMO SPECIALITY CHEMICALS

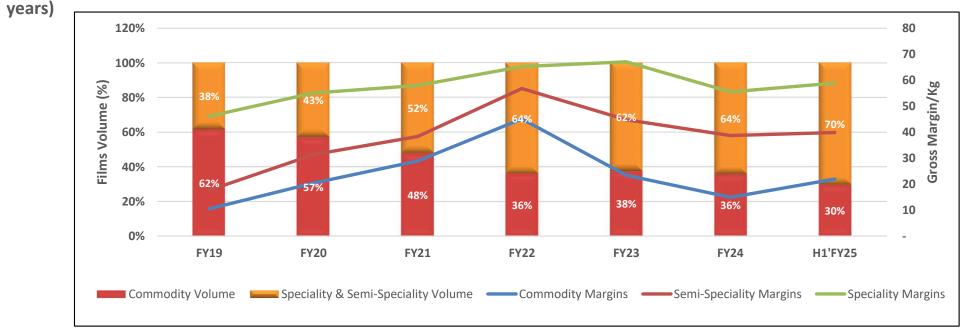
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## **Speciality & Semi Speciality Growth and Margins**



Expanding Speciality & Semi-Speciality films portfolio (high margin category) (H1 FY25 70% volume; 11% CAGR over last 5



Notes:

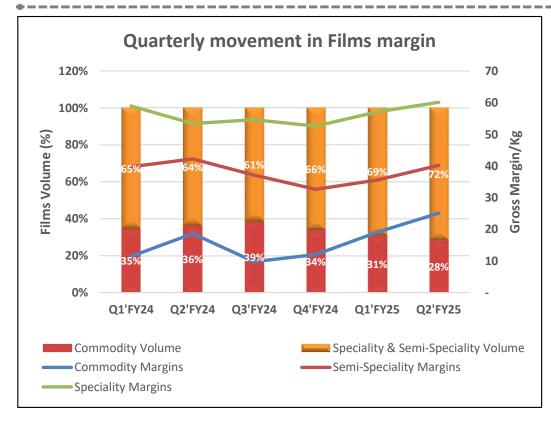
- 1) Speciality margins per/kg have witnessed a marginal decline in FY24 owing to change in sales mix and uneven orders from a speciality export customer for a high margin speciality film. Speciality margin is getting normalized in H1FY25 FY25 due to better sales mix (supply has started again to speciality export customer for a high margin speciality film).
- 2) Margins denote per/kg contribution for respective films categories.

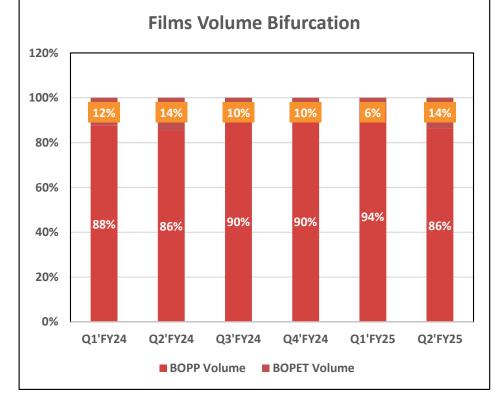
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### Films Margin/Volume & Capacity Utilization







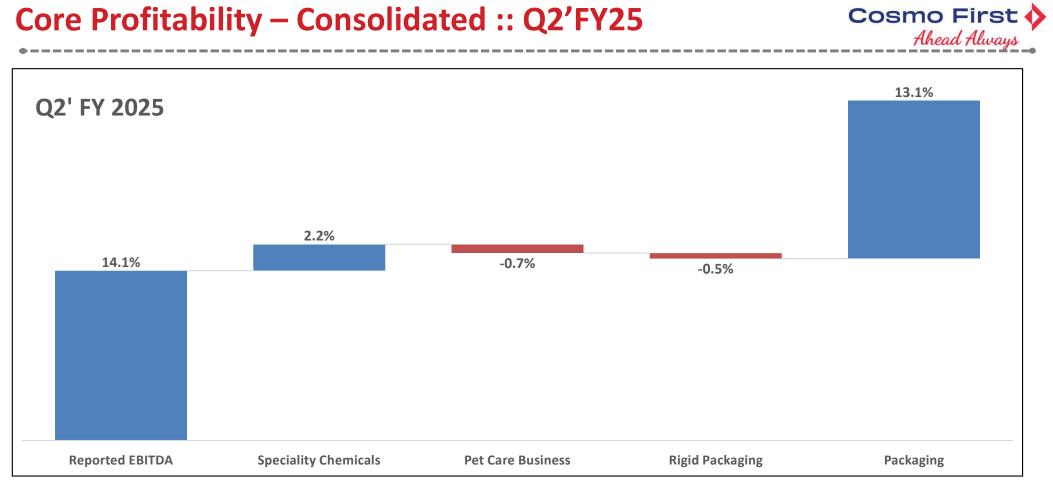
Note: Margins denote per/kg contribution for respective films categories.

Specialty margins have increased in H1, FY25 due to better sales mix (supply has started again to specialty export customer for a high margin specialty film)



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### **Core Profitability – Consolidated :: Q2'FY25**





### **Performance Snapshot**



INR Cr.

### Q2 FY25

## Performance Snapshot

Particulars	Unaudited C	d Q2 FY 24-25 Unaudited Q1 FY 24-25		Unaudited Q2 FY 23-24		
	Standalone	Consolidated	Standalone	Consolidated	Standalone	Consolidated
Net Sales	723	759	647	690	617	664
EBITDA	88	107	65	84	71	72
EBITDA %	12%	14%	10%	12%	11%	11%
PBT	39	57	19	37	30	29
PAT	33	46	16	31	23	22
EPS*	13	18	6	12	9	8

\* Not Annualized

### **Management Commentary**

- □ The improvement in Q2, FY25 EBIDTA is backed by higher specialty sales, enhanced volume and better BOPP film margins. The Company has reached speciality sales of 70% of total volume in Q2, FY25 as against 64% in FY24.
- □ The Q2, FY25 EBITDA would have been higher but for one time inventory loss (drop in raw material prices during the quarter).

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### **Performance Snapshot – Management Commentary Continues ...**



- □ BOPET vertical (about 9% of Company's sales for Q2, FY25) has also witnessed better margins and posted double digit EBITDA in Q2, FY25 for the first time since its commissioning in FY22-23.
- □ The Specialty Chemical subsidiary is advancing well to achieve high teens EBITDA and 30%+ ROCE in FY25.
- □ For Film business, the Company's focus remains on specialty film and cost rationalization opportunities.
- □ Rigid packaging vertical launched in H2, FY24 is growing in line with plan and expected to achieve profitability and 90%+ capacity utilization in FY26.
- □ In Zigly, we have launched multiple Private labels and enhanced our Vet care services to improve gross margins as well as optimize certain costs thereby reducing losses.



Strategic Perspective

## Why Cosmo First ?



□ Company with diversified businesses with target 20% CAGR topline growth in next 3 years coupled with commensurate return growth.

□ Potential high Growth Engines include Speciality Films, Speciality Chemicals, Rigid packaging and D2C Petcare business.

□ Strong financials (Net Debt/EBITDA at 2.2 times, Net Debt/Equity at 0.5 times).

Estimated capex of INR 300-350 Cr in FY 2024-25.

AA- Credit Rating with stable outlook by CRISIL (Reaffirmed in January'2024).

- **Speciality Films:**
- Expanding Speciality portfolio (64% Volume FY24; 11% CAGR in last 5 years) (H1, FY25 at 70% speciality volume). Target 80%+ Volume from Speciality by 2026 end.
- ✓ Targeting high growth (50%+ capacity increase) CPP Line by H2'FY25, BOPP Line by H1'FY26.
- ✓ R&D & Sustainability focus (30+ highly qualified scientists; further expanding).
- ✓ Five current patents and another eight are in pipeline.

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## Strategic Perspective

## Why Cosmo First ?



### Speciality Chemicals:

- ✓ Masterbatch plant (1<sup>st</sup> line with 75% captive consumption & 25% outside sale).
- ✓ Coating Chemicals scale up in coming years.
- ✓ Complimentary Adhesive business for Packaging, Lamination and Labels FY24.
- ✓ Estimated ROCE FY25 to be 30%+.

### □<u>Petcare (Zigly):</u>

- ✓ Untapped Industry growing @ 25%+
- ✓ D2C Digital first Omni-channel presence in Products & Services.
- ✓ Plan to demerge Petcare vertical into separate company in short term.

### Rigid Packaging (Plastech):

- ✓ End-to-end rigid packaging solutions specializes in creating customized packaging solutions for a variety of FMCG products.
- ✓ Uses injection molding and thermoforming techniques.
- ✓ Made from high-quality materials to ensure durability and reliability.
- ✓ Attains globally recognized FSSC 22000 food safety certification.
- ✓ Target ROCE in teens.
- ✓ Industry growing @ 10%+
- ✓ Focussing on direct tie-ups with the brands.

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## **Business Overview "FILMS Business"**

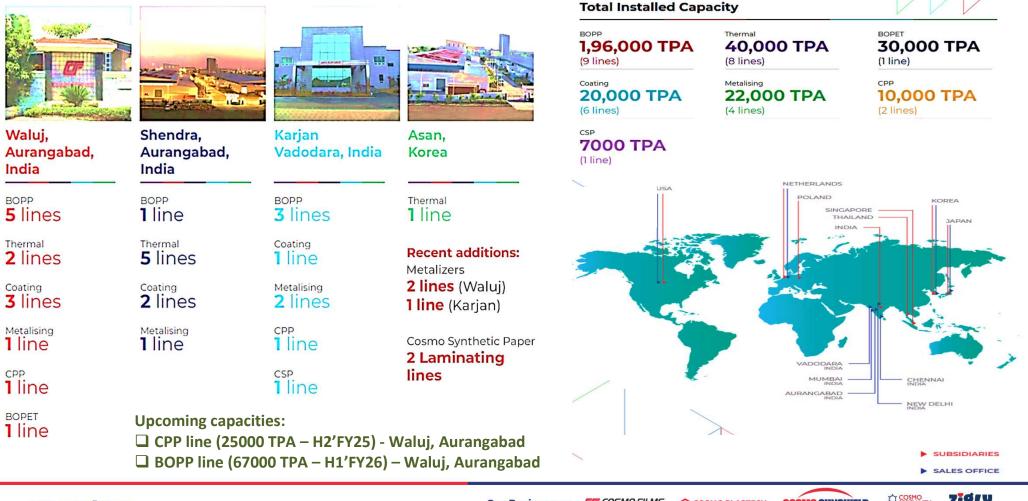
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### **Manufacturing Footprints & Offices**"



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## Films Business-India Industry Dynamics & Capex Strategy

 Global BOPP demand is estimated to be approx 9 million(+) MT per annum
 The global demand and supply are broadly balanced  Currently India BOPP production capability is estimated at approx.
 850k MT per annum.

India domestic BOPP

consumption is approx. 650k MT per annum and remaining is broadly exported.

□ Indian BOPP Industry has been growing at almost double of the India's GDP growth rate over long term

> Considering low packaged food penetration in India and rising personal djsposable income, the Industry is estimated to grow fast.

India, BOPP Demand & Supply Dynamics:

Investment in organized retail industry and change in pack format from rigid to flexible is going to further add to increasing demand.

Based on capacity addition announced in India, new capacity expected in the Industry may not be able to address growing India demand.

Strong domestic and global demand is helping efficient capacity utilisation.



 Company's future capex strategy is aligned with target to increase speciality to 80% by 2026 and launch of specialized BOPET Line during FY23.
 Further expanding BOPP and CPP capacity by putting World's largest lines.
 Related diversification into

rigid packaging (Plastech FY24) and Sunshield (heat control film – FY25)

Data Source: AMI/PCI/Other Independent Research and Industry Sources

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## Films Business - Speciality Films Product Portfolio



Films highlighted above in red color are Specialty Films, while with blue color include both specialty & non-specialty Disclosure: All these are trademarks of respective Owners

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## **Speciality Films Focus**



ZICLY

Grow Speciality portfolio by volume from 70% in H1 FY25 to 80%+ by 2026

□ Each 1% shift in Speciality adds EBITDA between Rs 4 to 5 crores

□ Complimentary growth in Specialized BOPET Line (Shrink labels, Heat reduction films and other high end Speciality) – target 20%+ ROCE in medium to long term

□ Investing resources on R&D & Sustainability:

- Increased R&D headcount to 30+ highly qualified members. Further enhancing R&D capability
- ✓ Developed centralized R&D center at Aurangabad
- Driving & investing in several sustainability projects

### **Given Speciality Products:**

- ✓ Globally among top four players in BOPP Speciality films
- ✓ Speciality Label Films Second largest player in the World
- ✓ Thermal Lamination Films World's largest supplier
- ✓ Industrial Application Films World's largest supplier

### Growth areas for Speciality:

- ✓ Synthetic Paper Durable alternate to paper. Global market 100k
   MT (India 6k MT) immense potential to grow.
- ✓ Sustainable solutions
- ✓ Direct Thermal Printable Film (first BOPP film producer to launch)
- ✓ Sustainable PVC free solutions for graphic applications
- ✓ Heat reduction films and Shrink Label film

### Heat Control Film:

- ✓ Global Market size US\$ 10 billion and expected to grow at 5% CAGR
- Increasing demand for films in the building and construction industry is expected to grow of the market.

### Focus on R&D and innovation to fuel next phase of growth



Infrastructure

- R&D labs with most sophisticated equipment and instruments, one in India & another one in USA.
- R&D resources increased to 30+ nos during last 2 years.
- □ The R&D team has PHD's & Post Docs from renowned universities in the USA and Europe.
- □ R&D spend of about 0.5% of annual revenue.
- □ Screen, UV Flexo, Direct Thermal and Thermal Transfer printers.

Innovative Product Launches

- Chemically recycled PCR BOPP film- for soap application.
- □ Specialized BOPET line: We have launched wide range of PET-G shrink films High shrink, Low shrink force, White PETG , PET-G shrink films for containers –PET,HDPE &PP.
- □ High Scratch Resistant Metalized Film: Specially designed for pressure sensitive label stock applications, the film delivers spectacular print performance across a wide variety of printing processes like flexography, silkscreen, foiling etc.
- □ 100% Opaque Synthetic Paper: Non tearable, co-extruded, white opaque and both sides matte coated film for dangler application.
- □ Enhanced Barrier Metalized BOPP Film: Suited for packaging of biscuits, snacks, bakery products, chocolates and personal care products like shampoo sachets etc.
- ❑ White Cast Polypropylene (CPP) Film: To address the issue of slippage of layers over each other as having high Coefficient of Friction (COF).
- **Capacitor Grade MPP Film:** High insulation resistance, low dielectric absorption and very high dielectric strength. Excellent resistance and has negative temperature coefficient.
- ❑ Holographic Lamination Films: BOPP or PET-based product with a laser effect surface. The special finish creates a luxurious appearance. Nontoxic and environmentally friendly, low level of static, consistent corona treatment & excellent resistance to tearing & elongation.
- □ Safety Films and Privacy Films: Strengthen the glass and protect against shattering while also offering heat rejection.

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## Films Business – Customers/Brands we Serve Cosmo First

Company stands as a trusted partner to a prestigious portfolio of large blue chip companies and renowned brands.



## Business Overview "Rigid Packaging"

## Rigid Packaging "Plastech" Cosmo First

✓ Domestic Industry size of INR 10,000 Cr and growing @ 10%+

✓ End-to-end rigid packaging solutions.

- ✓ Specializes in creating customized packaging solutions for a variety of fastmoving consumer goods products.
- ✓ State-of-the-art machineries and R&D team makes our products moisture resistance tamper proof and gives excellent clarity which makes it a popular choice for packaging applications.
- $\checkmark$  Uses injection molding and thermoforming techniques
- ✓ Attains globally recognized FSSC 22000 food safety certification.



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### **Adhesives**

- ✓ Adhesive kick started from H2'FY23
- ✓ Global Industry USD 52 billion (5% growth rate)
- ✓ India Industry USD 3.5 billion (8%-10% growth rate)
- ✓ Cosmo plans to launch products in niche areas
- ✓ Target 7%-8% of Company's consolidated revenue in 3-5 years with 25% ROCE



### **Masterbatches**

- ✓ India Industry size is 500k mt.
- $\checkmark$  Industry growing by 11% pa.
- $\checkmark$  Masterbatch is a concentrated mixture of pigments and additives used for imparting specific desired properties and coloring in plastic.
- ✓ Plans to produce all masterbatches (captive use) and niche Speciality focused for outside sale
- ✓ Some recently developed masterbatches include white masterbatch, anti-stat (with 30% concentration), master batch for blown films etc.
- ✓ Target to reach 7%-8% of **Company's consolidated revenue** in 3-5 years from masterbatches with 25% ROCE

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Masterbatches

(Capacity 10K

MT)

**Business Overview** 

"Speciality

**Chemicals Business**"

**Specialty** 

**Chemicals** 

Adhesives

(Capacity

2.5K MT)

Coating

Chemicals

(Capacity

5K MT)

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ZILLY

### **Business Overview**

**D2C PETCARE UNDER BRAND** "ZIGLY"



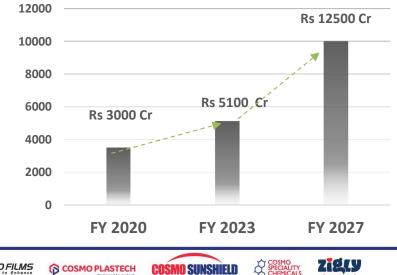
Pet penetration in developed markets like US & UK is more then 68% and growing.



The Pet care market in India is booming with:

- ~25% Projected Annual Growth
- ~32MM pets
- ~1MM annual adoptions

### **Indian Petcare Market**

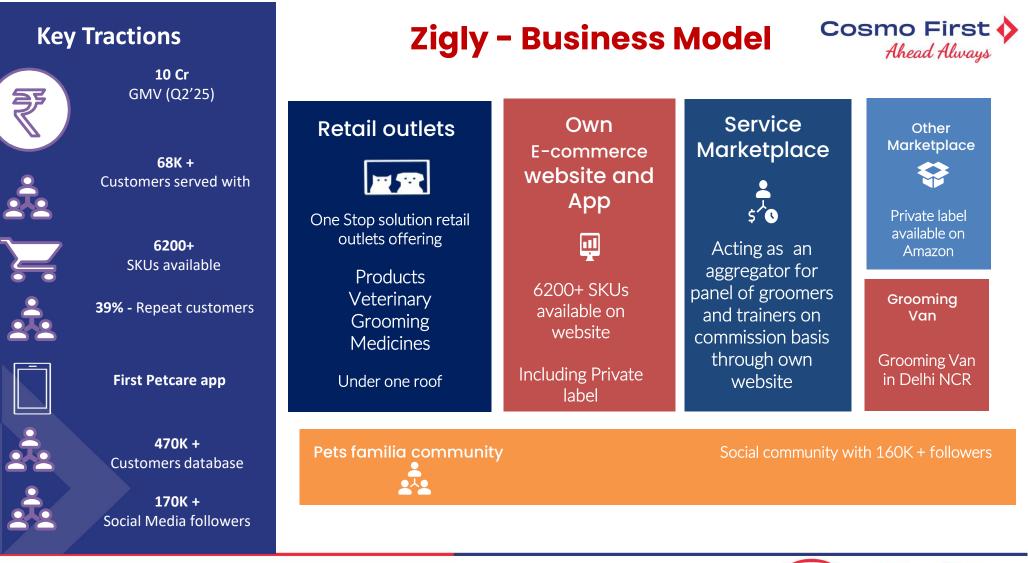




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### **Plan for Petcare Vertical "Zigly"**



- □ India Petcare industry INR 5k crores (25% expected growth rate)
- □ Smaller families, rising income levels and limited social lives (especially post Covid-19)
- No large scale organized players in India offering end to end comprehensive solution
- Average spending on pets increasing significantly
- To tab the opportunity, planned D2C Omni channel business model to address pets need at every stage of life
- Launched Zigly in Sept 2021 with simultaneous launch of website, mobile van and its flagship store in Delhi
- Key differentiator is services focus having high gross margin
- Accelerate growth through acquisitions
- Plan to demerge Petcare vertical from Cosmo First into separate company in medium term.



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## **Financial Overview & ESG**

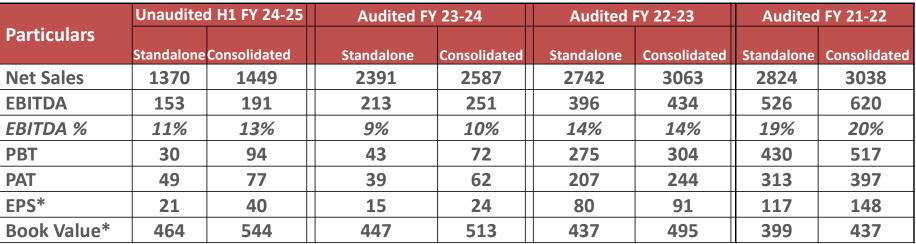
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### FY23-24 - Performance Snapshot



\* EPS is calculated on the TTM basis after adjusting for bonus issue in June'22 and buyback.

**Key Highlights** 

- The improvement in EBIDTA in H1 FY25 is backed by higher specialty sales, enhanced volume and better BOPP film margins. The Company has reached speciality sales of 70% of total volume in Q2, FY25 as against 64% in FY24. The H1, FY25 EBITDA would have been higher but for one time inventory loss (drop in raw material prices during the quarter).
- **G** For Film business, the Company's focus remains on specialty film and cost rationalization opportunities.

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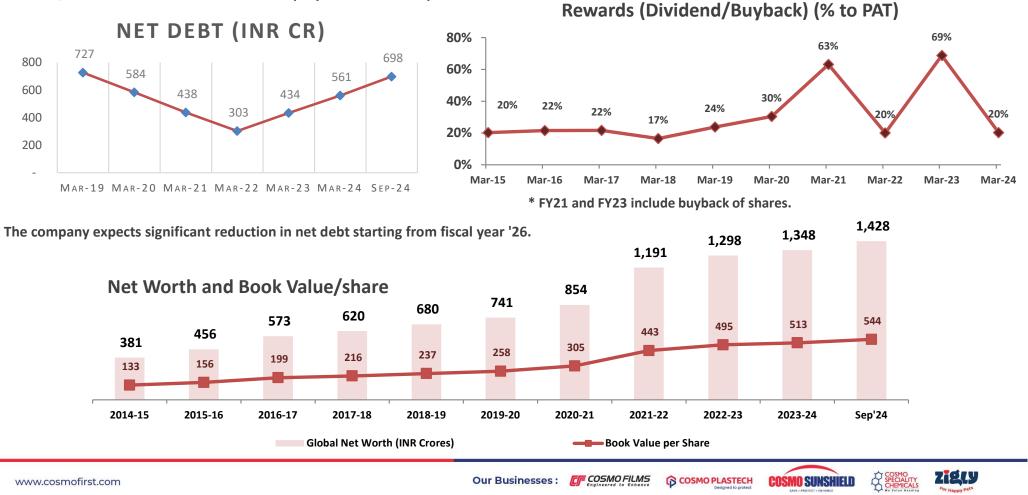
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**INR** Cr

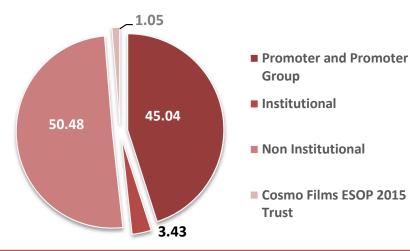
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## **Key Financial Snapshot**

Net debt/EBITDA 2.2 times and net debt to equity at 0.5 times –Sep'24



## Shareholding Pattern –September 2024



Historical Shareholding Pattern					
(in %)	Sep-24	Jun-24	Mar-24	Dec-23	
Promoter	45.04	45.04	45.04	45.04	
Institutional	3.43	3.93	3.22	4.21	
Non-Institutional	50.48	49.70	50.44	49.62	
Shares held by Employee Trust	1.05	1.33	1.30	1.13	

Top Non-Promoter Shareholding – 30 <sup>th</sup> Sep 2024				
1	Minaxi Bhalchandra Trivedi	1.47%		
2	Tejas Balchandra Trivedi	0.99%		
3	Shivani Tejas Trivedi	0.97%		
4	Acadian Emerging Markets Small Cap Equity Fund LLC	0.72%		
5	Pankaj Poddar	0.68%		
6	JM FINANCIAL MUTUAL FUND-JM VALUE FUND	0.62%		
7	Shree Ballabh Bhaiya	0.57%		
8	Emerging Markets Core Equity Portfolio (The Portfolio) of DFA Investment Dimensions Group INC. (DFAIDG)	0.42%		
9	Sunita Bhaiya	0.38%		
10	Anishya Obhrai Madan	0.34%		

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## ESG & Sustainability Initiatives - CareEdge "Good" ESG Rating Cosmo First

### **Product Practices**

- > Offering mono-material for ease of recycling.
- Designed heat resistant BOPP films replacing BOPET; giving push to creation of monomaterial structures.
- Partnered with some of the best global brands to offer structure rationalization.
- BOPP and CPP films offer better yield, hence enabling reduced consumption of plastics.
- UV stabilized Synthetic Paper used to replace PVC in outdoor promotional applications for duration requirements up to one year.
- Offer a suitable substitute for aluminum foil in form of its Ultra-High Barrier Films.

> Offer Oxo-Biodegradable Films.

### **Manufacturing Practices**

Recycling of manufacturing waste for further film Production (about 95%)



50%+ usage of solar power as a source of energy in plants by FY'25



INR 30cr investment to reduce environment impact and rationalize costs



45% of water treated at Cosmo. Planning towards Zero Liquid Discharge



Constant monitoring of parameters - noise, illumination, ventilation etc.

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## **Board of Directors**

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### Mr. Ashok Jaipuria

**Chairman & Managing Director** A first generation entrepreneur with over forty years of experience in the corporate world.



#### Mr. A K Jain **Director of Corporate Affairs**

Over 4 decades of experience in Finance, Accounts and General Management functions.



#### Mrs. Alpana Parida **Independent Director**

More than two decades of experience in retail and marketing communications in the US and in India.



#### Mr. Pratip Chaudhuri

**Non-Executive & Non Independent Director** Extensive experience in the fields of Corporate Finance, Treasury, Asset Management and International Banking.



### **Mr. H N Sinor**

**Independent Director** 

Over 4 decades experience in public as well as private sector banks like UBI, Central Bank of India and ICICI Bank.



### Mr. Anil Wadhwa

**Independent Director** Ex- Member of the IFS, he has served as Indian Ambassador to Several country.



#### Mr. Rakesh Nangia

**Independent Director** 

4 decades of experience in advising Fortune 500 multinationals and Indian Business houses on a wide range of matters.



#### **Mr. Arjun Singh**

**Independent Director** 

25 years of experience in running and growing businesses.

### Mr. Yash Pal Syngal

**Independent Director** 

3 decades of experience in technology, business modelling and business management.

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## Leadership Team

## Cosmo First $\phi$



### Mr. Pankaj Poddar Group Chief Executive Officer

Over 27 years of experience in finance, advisory and various leadership roles.



#### Mr. Kulbhushan Malik Business Head- Cosmo Films

Over 24 years of experience in the areas of Business & Strategy Management, Sales and Financial management.



### Mr. Sanjay Chincholikar

**Business Head- Technical Films & Rigid Packaging** Over 35 years of experience in the fields of manufacturing, engineering, projects and quality control.



#### Mr. Neeraj Jain Group Chief Financial Officer

Over 25 years of experience in finance, strategy and risk management with large manufacturing and service industries in leadership roles.



### Dr. Raj Sharma

#### **Business Head- Cosmo Speciality Chemicals**

Over 25 years of experience in Global Specialty Chemical Companies. Worked extensively in adhesives, inks, coatings, sealants and pigments in automotive, packaging and paints industries.

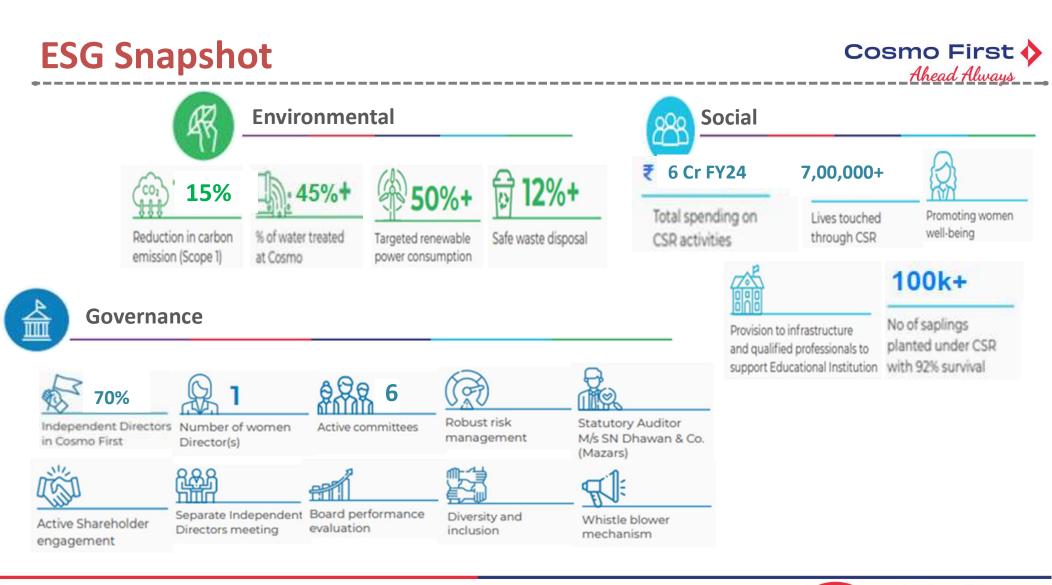
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## **CSR Milestones**

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## **Awards and Accolades**



#### FY2024-2025

• Cosmo Films won the "Fastest Growing Enterprise of the Year 2024" award at the Modern Plastics Award

#### FY 2023-24

• Grabbed the IFCA Star Awards 2023 in the innovative category for "Super Barrier BOPP Film" and "High Puncture Resistant BOPP Film"

#### FY 2022-23

- Featured as one of the Top 10 Companies from India in Forbes Asia Best under A Billion 2022 list
- Ranked as one of India's Fastest Growing Companies by BW Business World Magazine
- Cosmo First grabbed "Most enterprising Business Award" by prestigious Entrepreneur Magazine
- Zigly bagged the "Top 100 D2C Brands" of the year by the Retailer Magazine.
- Cosmo Speciality Chemicals won the Award for "20 Most Promising Chemical Companies in India 2022" by Innovative Zone Magazine

#### FY 2021-22

- Bagged CII National Level Scale award for Supply Chain and Logistics Excellence
- IFCA Star Award under the innovations category for the Heat Resistant BOPP Film & CPP Specialized Film
- SIES SOP Star Awards for its one side printable and other side barrier coated facestock Film, Liner less Label Films and Both side Top Coated Films

#### FY 2020-21

- Bagged CII National 5S Excellence Awards 2020
- Best exporter awards in Aurangabad region under Nagpur Custom Commissionerate
- WordStar Packaging Award 2021 in the Beverages category for Serializable Conduction Sealing Film
- WorldStar Global Packaging Award 2021 in Packaging Materials & Components category for CPP High Barrier Films`

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# Thank You

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